THE MINT MUSEUM OF ART
INSTITUTIONAL ARCHIVES
AR2015.10
BUSBEE COLLECTION
Finding aid prepared by Ron Stafford

This finding aid was produced using the Archivists’ Toolkit
April 17, 2017
Describing Archives: A Content Standard

The Mint Museum Archives
February 23, 2017
2730 Randolph Road
Charlotte, North Carolina, 28207
archive@mintmuseum.org
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# Summary Information

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<td>BUSBEE COLLECTION</td>
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<tr>
<td>Date [inclusive]</td>
<td>1930-1950</td>
</tr>
<tr>
<td>Extent</td>
<td>0.4 Cubic feet 1 letter box</td>
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<td>Language</td>
<td>English</td>
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Biographical/Historical note

Jacques Busbee and Juliana Busbee, née Royster, were both born in Raleigh, North Carolina, to affluent families. Before their marriage on 3 November 1910, Jacques and Julia studied art in college. Julia studied photography at St. Mary’s Junior College. Jacques studied in New York City at the National Academy of Design, the Art Students' League, and the Chase School. In 1915, Juliana was elected Fine Arts Chairman of the North Carolina Federation of Women's Clubs. During her tenure as Chairman, Juliana discovered the potters of Moore County, North Carolina. This discovery spurred the Busbees toward their lifelong mission to promote North Carolina Pottery.

Jacques moved to North Carolina in early 1921 and established Jugtown Pottery, with a two-fold mission to create interest in and a market for North Carolina pottery. Julianna began the Village Store, a gallery and tea room in Greenwich Village, New York. Her business venture was a success. The Busbees entertained some of New York’s wealthiest people. During elaborate dinner parties, they would use North Carolina pottery to prepare and serve food. The combined success of the store and dinner parties to create a market for North Carolina pottery in New York City allowed Juliana to sell the Village Store in 1926 and join her husband in North Carolina.

The Busbees built a small cabin adjacent to Jugtown Pottery that would later house the pottery's retail shop. The couple urged local potters to produce high-quality wares harking back to distinctive traditional utilitarian styles. In the late 1920’s and early 1930’s, the pottery market in North Carolina was affected by Prohibition and the Depression. The Busbees then urged NC potters to create unique and fanciful pots to catch tourist eyes. Jacques Busbee encouraged the potters to infuse Chinese form and lacquer into their works. During this period, face jugs came into vogue.

The Busbees transformed the art world in North Carolina, as well as the state and community around them. Julianna was a tireless worker in her community. During her life, she helped found and was vice-president of the State Art Society. In 1930, Juliana created a school lunch program for her community. Her greatest honor came on 31 May 1959 when she was awarded an honorary Ph.D. in Humane Letters from Woman’s College of North Carolina (later known as the University of North Carolina at Greensboro).

Sources:

Administrative Information

Publication Information
The Mint Museum Archives February 23, 2017

Controlled Access Headings

Corporate Name(s)

• Jugtown Pottery.
• Reinhardt Brothers Pottery.
• Salem Academy and College.
• Village Store.
• Woman's College of the University of North Carolina.

Personal Name(s)

• Auman, Dorothy Cole, 1925-1991
• Auman, Walter Snoten, 1926-1991
• Busbee, Jacques, 1870-1947
• Busbee, Juliana Royster, 1876–1962
• Owen, Benjamin Wade, 1904-1983
• Reinhardt, Enoch William, 1903-1978
• Reinhardt, Harvey, 1912-1960
Collection Inventory

Series 1: Photos 1930-1950  0.4 Cubic feet 8 file folders

AR2015.10.1.1 Box 1 Folder 1: Photos - Mrs. Busbee 1930-1950  0.05 Cubic feet 1 file folder

Scope and Contents note

Folder contains twenty-one (21) black and white pictures of Juliana Busbee. One (1) group photo of Women's College Of North Carolina Recipients of Honorary Degrees. Paper label included with photo lists the recipients left to right: Mrs. Juliana Royster Busbee, Doctor of Humane Letters; Miss Margaret Louise Coit, Doctor of Letters, Miss Katherine Elizabeth McBride, Doctor of Laws; Mrs. Emma Lewis Spight Morris, Doctor of Humane Letters; Mrs. Lorna Lavery Stafford, Doctor of Laws.

One (1) candid group photo of recipients waiting to receive their degrees.

One (1) photo of Ms. Juliana Busbee, front of photo has printed label: "Photograph by W. Burden Stage" the back marked with the handwritten negative number "N.69-8-22". The subject is hand written "Juliana Busbee." In lower right corner is stamped "From State Department of Archives and History," Raleigh NC. Dated "Feb 7, 1973". Print by North Carolina Museum of History.

One (1) photo of Mrs. Juliana Busbee and unidentified man standing in front of her cottage in Seagrove, North Carolina.

Controlled Access Headings

Corporate Name(s)

- Jugtown Pottery.
<table>
<thead>
<tr>
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<td>• Busbee, Jacques, 1870-1947</td>
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**AR2015.10.1.2 Box 1 Folder 2: Photos - Owens Family 1930-1940  0.05 Cubic feet 1 file folder**

**Scope and Contents note**

Folder contains six (6) 8x10 photos of Benjamin Owen, Jr. Two (2) photos show Mr. Owen holding a small child. The remaining four (4) photos show Mr. Owen in various stages of throwing pots.

**Controlled Access Headings**

**Corporate Name(s)**

• Jugtown Pottery.

**Personal Name(s)**

• Owen, Benjamin Wade, 1904-1983

**AR2015.10.1.3 Box 1 Folder 3: Photos - Walter and Dorothy Auman 1940-1960  0.05 Cubic feet 1 file folder**

**Scope and Contents note**
Folder contains five (5) 8x10 photos of Walter and Dorothy Auman, throwing pots. Two (2) photos shows Dorothy wedging clay and turning the pot. Two (2) photos shows Walter observing. One (1) photo shows the Aumans working together to form a pot.

**Controlled Access Headings**

**Personal Name(s)**

- Auman, Dorothy Cole, 1925-1991
- Auman, Walter Snoten, 1926-1991

**Scope and Contents note**

Folder contains twenty-four (24) 8x10 photos. The majority of the photos are of potters working on pots. Ten (10) photos are of the Jugtown Pottery exhibition held at Salem College, in 1972. Three (3) photos show the Aumans throwing pots at the wheel. Three (3) are of various pottery displays. One (1) photo labeled on the upper left-hand corner is marked: negative number: "N.73-7-394" Photographer: Photo Date: "April - 1938" Subject: "Mr. + Mrs. Enoch Reinhardt in front of inactive kiln" the lower right corner is stamped "From State Department of Archives and History Raleigh, NC. June 22, 1975, Print by North Carolina Museum of History".

One (1) photo is is labeled on the upper left-hand corner marked: negative number: "N.73-7-383" The lower right corner is stamped "From State Department of Archives and History Raleigh, NC. June 22, 1975, Print by North Carolina Museum of History".

Two (2) photos stamped in lower right corner "Salem College News Bureau Winston-Salem, N.C." One (1) photo mean using 3" W x 4.5" L showing the Busbee's cabin at Seagrove, NC. One (1) photo measuring 5" W x 3"L showing a sideboard and table set with pottery. One (1) photo 7"L x 5"W showing a sideboard stocked with pottery. One (1) photo measuring 9"W x 7"L showing a potter glazing...
pots. One (1) photo measuring 8”W x 7”L showing an old covered well with the bucket and ladles. One (1) photo 8”L x 7”W showing a man inspecting piece of pottery.

Controlled Access Headings

Corporate Name(s)

- Jugtown Pottery.
- Salem Academy and College.

Personal Name(s)

- Auman, Dorothy Cole, 1925-1991
- Auman, Walter Snoten, 1926-1991
- Reinhardt, Enoch William, 1903-1978

AR2015.10.1.5 Box 1 Folder 5: Photos - Seagrove Potters 1930-1950 0.05 Cubic feet 1 file folder

Scope and Contents note

Folder contains ten (10) 8x10 photos showing potters with their work. Six (6) photos are of two (2) unidentified potters showing their wares. Four (4) pictures are of the Reinhardt family.

One (1) 8x10 photo of Mr. and Mrs. Enoch Reinhardt with his wares. The photo marked on the top left corner with negative number “N.75-7-396: Subject "Mr. and Mrs. Enoch Reinhardt in Front of inactive kiln" Lower right corner has stamp "From State Department of Archives and History Raleigh NC Jul 22, 1975. Print of North Carolina Museum of History." Three (3) 8x10 photos show the Reinhardt children, in front of finished vessels.

Two photos (2) marked in the top left corner, Negative number “N. 75-7-367” Subject "The Reinhardt children Klin-Center Pottery Shop - Right" lower right corner marked with "From State Department of Archives and History Raleigh NC Jul 22, 1975. Print of North Carolina Museum of History."
One (1) photo shows children with a face jug. Behind the children are pots in a Bisque state. The upper left corner of the photo is marked with negative number “N-75-7-370” Subject "Children of Harvey Reinhardt at Reinhardt Bro Pottery, with Man-Faced Jug" the lower right corner marked with "From State Department of Archives and History Raleigh NC July 22, 1975. Print of North Carolina Museum of History."

Controlled Access Headings

Corporate Name(s)

- Jugtown Pottery.
- Reinhardt Brothers Pottery.

Family Name(s)

- Reinhardt

Personal Name(s)

- Reinhardt, Enoch William, 1903-1978
- Reinhardt, Harvey, 1912-1960

AR2015.10.1.6-AR2015.10.1.7 Box 1 Folders 6 and 7: Photos - ERA collection 1930-1950 0.1 Cubic feet 2 file folders

Scope and Contents note

The Economic Recovery Act (ERA) photo collection is contained within two files - AR2015.10.1.6 and AR2015.10.1.7 The files contain photos of potters at work.
Folder AR2015.10.6 Contains: Fifteen (15) unmarked 8 x 10 photos showing potters at the wheel, glazing, and loading/unloading the Klin. One (1) photo showing a potter in the kiln and a man on the outside receiving the fired pots. This photo is marked on the back upper left-hand corner: negative number: "N.73-5-246" Photographer: "Bill Sharpe" Photo Date: "April - 1938" Subject "Jugtown Pottery" the lower right corner is stamped "From State Department of Archives and History Raleigh, NC. May 15, 1973, Print by North Carolina Museum of History"

Folder AR2015.10.1.7 contains: Fifteen (15) 8x10 prints. Eight (8) prints are of Mr. and Mrs. Busbee walking in front of the cabin they built at Sea Grove. The cabin would become the home of Jugtown pottery. Three (3) of these photos are marked on the upper left-hand corner is marked: negative number: "N.73-5-238-240" Photographer: "Bill Sharpe" Photo Date: "April - 1938" Subjects for all is "Jugtown Pottery" the lower right corner is stamped "From State Department of Archives and History Raleigh, NC. May 15, 1973, Print by North Carolina Museum of History"

The remaining seven (7) photos are of potters at work: Six (6) of these show a Potter chopping and stacking wood to be used in the Klin. One (1) show two potters at work glazing pots.

Three (3) photos are marked on the back in upper left-hand corner is marked: negative number: "N.73-5-247-249" Photographer: "Bill Sharpe" Photo Date: "April - 1938" Subject for all is "Jugtown Pottery" the lower right corner is stamped "From State Department of Archives and History Raleigh, NC. May 15, 1973, Print by North Carolina Museum of History"

One (1) photo stamped at the upper left corner "L-140B 700 30" "Jugtown Pottery in North Carolina's Moore County" The middle of the photo has a stamp reading "North Carolina News Bureau. Dept. Conservation & Development. Raleigh, North Carolina"

**Controlled Access Headings**

**Corporate Name(s)**

- Jugtown Pottery.

**Personal Name(s)**
• Sharpe, William (Bill) Pleasants, 13 Aug. 1903-6 Jan. 1970

**AR2015.10.1.8 Box 1 Folder 8: Photos - Various 1930-1950 0.05 Cubic feet 1 file folder**

**Scope and Contents note**

Folder contains photos of various sizes and subjects: Seven (7) photos measuring 5"W x 3.5"L. Four (4) photos are of a man working in his flower garden. The remaining three (3) photos are of a dinner party.

Two (2) 5x7 photos show a decorated mantle piece.

Five (5) 8x10 photos show various decorated tables.

Two (2) 8x10 are of a rustic log cabin. One (1) 8.5"W and 8"L photo shows a log cabin with a well.

Two (2) 8X10 photos show a potter turning a vessel on the wheel.

Four (4) various sized photos are portraits of Juliana Busbee

**Controlled Access Headings**

**Personal Name(s)**

• Busbee, Juliana Royster, 1876–1962

**Series 2: News Clippings 1930-1950 0.05 Cubic feet 1 file folder**

**AR2015.10.1.9 Box One Folder 9: News Clippings 1930-1950 0.05 Cubic feet 1 file folder**

**Scope and Contents note**
Folder contains various newspaper clipping about Julianna and Jacques Busbee. Various clipped articles detailing the history of Jug Town Pottery, and pages from books and exhibition catalogs. Folder also contains numerous travel articles about Seagrove area potteries.

Controlled Access Headings

Personal Name(s)

- Busbee, Jacques, 1870-1947
- Busbee, Juliana Royster, 1876–1962
- Reinhardt, Enoch William, 1903-1978

Series 3: Pamphlets 1930-1950  0.05 Cubic feet 1 file folder

AR2015.10.1.10 Box 1 Folder 10: Pamphlets 1930-1950  0.05 Cubic feet 1 file folder

Scope and Contents note

Folder contains a collection of varied pamphlets and brochures:


Title: "The State: Down Home in North Carolina" January 24, 1955. Vol. 26 No. 17. Title: "North Carolina Today" Vol. 1 No. 4 "Records of The Estate of Mamie Hegwood Braddy indicate that these items went to Salem College"

Title: "Ben W. Owen: Master Potter"

Title: "Jugtown Pottery" You are invited to the opening exhibition of Jugtown Pottery a gift from Mamie Hegwood Braddy and an exhibition of wall hangings by 14 contemporary artists. Inside gives a brief description of Mamie Braddy and Jugtown Ware.

Title: "The Restoration of a Tannenberg Organ."
Controlled Access Headings

Corporate Name(s)

• Salem Academy and College.

Personal Name(s)

• Braddy, Mamie Hegwood, 1901-1970